



Tulsa  
Night  
Writers

OCTOBER  
2024

CRAFT OF WRITING  
CONFERENCE  
SPONSORSHIP  
OPPORTUNITIES

CRAFT OF WRITING  
CONFERENCE

THE POWER OF  
STORYTELLING

Tulsa NightWriters  
PO Box 702874  
Tulsa, OK 74170  
[www.tulsanightwriters.org](http://www.tulsanightwriters.org)



# ABOUT US

Since 1957, The mission of Tulsa NightWriters is to provide a platform for writers of all levels and abilities to receive support, encouragement, and the tools to achieve their writing goals through a membership group open to all who wish to further their writing for publication, competition, or pleasure through informational and inspirational speakers, networking opportunities with writing and publishing professionals, and opportunities to achieve through local and state writing competitions and conferences.

After 66 years of bringing Tulsa writers together, 2022 saw our biggest year of membership growth and as of 2023, we are now a registered 501(c)3 nonprofit.



# ABOUT THE EVENT

This will be our 8th annual Craft of Writing Conference. An event dedicated to educating and honing the craft of writers throughout Tulsa, Oklahoma, and the surrounding region. This year's theme is The Power of Storytelling and will highlight Native American storytelling and Native American writers.

**Date:** Saturday & Sunday, October 19th & 20th

**Location:** OSU Center for Poets & Writers

**Theme:** The Power of Storytelling (Saturday), Business of Writing (Sunday)

**Expected Attendance:** 200 - 275

**Structure of the Day:**

Keynote Speaker

30 Breakout Sessions

20-30 Speakers



**CENTER FOR  
POETS AND WRITERS**  
at OSU-Tulsa

SPONSORSHIP OPPORTUNITIES | 2024



# SPONSORSHIP OPTIONS



## GOLD SPONSOR

**\$2,500**

As a sponsor your gift will help us fund this conference, allowing us to charge only a nominal fee to attendees, encouraging Tulsa and Oklahoma writers in their literary endeavors.

- Recognition as a Sponsor in marketing
- Program Inclusion
- Logo and link on Tulsa NightWriters Website
- A minimum of 6 Social Media Mentions

## SILVER SPONSOR

**\$1,500**

As a sponsor your gift will help us fund this conference, allowing us to charge only a nominal fee to attendees, encouraging Tulsa and Oklahoma writers in their literary endeavors.

- Recognition as a Sponsor in marketing
- Program Inclusion
- Logo and link on Tulsa NightWriters Website
- A minimum of 4 Social Media Mentions

# SPONSORSHIP OPTIONS



## BRONZE SPONSOR

**\$1,000**

As a sponsor your gift will help us fund this conference, allowing us to charge only a nominal fee to attendees, encouraging Tulsa and Oklahoma writers in their literary endeavors.

- Recognition as a Sponsor in Marketing
- Program Inclusion
- Logo and link on Tulsa NightWriters Website
- A minimum of 3 Social Media Mentions

## LUNCH SPONSOR

**\$1,500**

As the lunch sponsor, your gift will help provide lunch for attendees, speakers, and guests.

- Recognition in Marketing
- Program Inclusion
- Logo and recognition on all lunch table signage
- Logo and link on Tulsa NightWriters Website
- A minimum of 4 Social Media Mentions

# SPONSORSHIP OPTIONS

## SUPPORT SPONSOR

**\$250 or \$500**

- Program Inclusion
- Logo and link on Tulsa NightWriters Website
- A minimum of 1 Social Media Mention (\$250)  
2 Social Media Mentions (\$500)

## PROGRAM AD

**\$50 or \$100**

- 1/8 of a page ad - \$50
- 1/4 of a page ad - \$100

## GIFT-IN-KIND

If you would like to donate a service that will help us put on the conference or if you would like to donate items for door prizes, you will receive mention in the program and receive a thank you on social media. Your benefits can be negotiated based on the value of your gift.

# THANK YOU FOR YOUR CONSIDERATION



## CONTACT



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